

Marketing Specialist – Calgary, AB

Global Raymac Surveys is seeking a Marketing Specialist to join our growing and expanding company. We are in search of great talent! The successful candidate must possess strong listening and communication skills, as well as be detail orientated, conscientious and have a fun creative edge. The individual will join a growing and dynamic team-oriented atmosphere that will provide a fulfilling work environment.

At Global Raymac, our enthusiastic team thrives in an environment that encourages innovative thinking and those who have an aspiration to make a difference.

Qualifications:

- Bachelor's Degree in Marketing or similarly related field
- Experience using an array of digital platforms that include, but are not limited to Jira, WordPress, Google AdWords, Google Analytics, Hootsuite, Facebook, Twitter, LinkedIn, YouTube and Instagram.
- Strong computer skills, with high proficiency in MS Office.

Responsibilities:

- To work alongside the executive team and business development, to develop and design content for company brochures and online materials that include, but are not limited to: advertising, events, and social media assets
- Assisting in continuing to develop the Global Raymac brand and its alignment across all platforms as well as developing content for promotional opportunities.
- Instrumental in building the company's library of proprietary graphics, photos, and videos, and collecting and managing Global Raymac's visual assets.

The compensation package for this position will be commensurate with the level of responsibility of the position as well as the candidate's qualifications.

If this opportunity is of interest to you, please apply in confidence to careers@globalraymac.ca and quote opportunity code **MWS-CAL-20000601**.

Please note only candidates selected for an interview will be contacted.

Global Raymac is a creative, multi-disciplined company with a respectful culture that inspires our employees while engaging in sustainable practices and delivering exceptional value to our partners.

Global Surveys was founded in 1986 and Raymac Surveys in 1978, with both companies firmly establishing themselves in the fabric of Alberta's Land Surveying community. After serving the Energy and Municipal sectors across the province for more than 25 years, the companies joined forces in 2010 to form Global Raymac Surveys and we haven't looked back since!

